FORM D

AUG 27 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

Washington, DC

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6) AND/OR

| 13491 | - 0 |
|-------------|--------|
| OMB APPR | OVAL |
| OMB Number: | 3235-0 |
| | 10400 |

Expires: August 31,2008 Estimated average burden

hours per response.....16.00

| SEC U | ISE ONLY |
|--------|-------------|
| Prefix | Serial I |
| DATE | RECEIVED |
| | 1 |

| SECTIO | 11 4(0), AND/OK | | OKTE NEGETED |
|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------|---------------------------------------------------------------|
| UNIFORM LIMITE | D OFFERING EXEM | PTION L | |
| Name of Offering (check if this is an amendment and name has c | hanged, and indicate change.) | | ·- |
| 10% Unsecured Convertible Note | | | |
| Filing Under (Check box(es) that apply): Rule 504 Rule 50 | 5 Rule 506 Section 4(6) | ULOE | |
| Type of Filing: New Filing Amendment | | PR | OCESSED |
| A. BASIC II | ENTIFICATION DATA | P_{c} | ED • 4 - |
| 1. Enter the information requested about the issuer | · | اد سر | EP 0 4 2008 |
| Name of Issuer (check if this is an amendment and name has char GoldMail, Inc., a Delaware corporation | ged, and indicate change.) | THOM | ISON REUTERS |
| Address of Executive Offices (Number a | nd Street, City, State, Zip Code) | Telephone Numb | er (Including Area Code) |
| 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | (415) 252-6001 | • |
| Address of Principal Business Operations (Number (if different from Executive Offices) | and Street, City, State, Zip Code) | Telephone Numl | ber (Including Area Code) |
| same | | | |
| Brief Description of Business | | | |
| software development | | | |
| Type of Business Organization Corporation I limited partnership, alrea business trust I limited partnership, to be | , — — · | please specify): | |
| Actual or Estimated Date of Incorporation or Organization: Month | | mated =: DE | 08059090 |
| GENERAL INSTRUCTIONS | | | |
| Federal: Who Must File: All issuers making an offering of securities in reliance or 77d(6). | an exemption under Regulation D | or Section 4(6), 17 CF | PR 230.501 et seq. or 15 U.S.C. |
| When To File: A notice must be filed no later than 15 days after the filed and Exchange Commission (SEC) on the earlier of the date it is received | st sale of securities in the offering by the SEC at the address given b | g. A notice is deemed below or, if received a | filed with the U.S. Securities that address after the date on |

which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

- ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

| A. BASIC IDENTIFICATION |)N DATA | | | | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--|--|--|--|--|--|--|--|--|--|
| 2. Enter the information requested for the following: | | | | | | | | | | | |
| • Each promoter of the issuer, if the issuer has been organized within the past f | íve years; | | | | | | | | | | |
| Each beneficial owner having the power to vote or dispose, or direct the vote or | disposition of, 10% or more of a class of equity securities of the issuer. | | | | | | | | | | |
| • Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and | | | | | | | | | | | |
| Each general and managing partner of partnership issuers. | | | | | | | | | | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executi | ve Officer | | | | | | | | | | |
| Full Name (Last name first, if individual) Hakel, Thomas | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | | | | | | | | | | |
| 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |
| Check Box(es) that Apply: 📝 Promoter 📝 Beneficial Owner 📝 Executi | ve Officer | | | | | | | | | | |
| Full Name (Last name first, if individual) Simpson, David | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executi | ve Officer Director General and/or Managing Partner | | | | | | | | | | |
| Full Name (Last name first, if individual) Accerra Corporation | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | | | | | | | | | | |
| 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Execution | ve Officer | | | | | | | | | | |
| Full Name (Last name first, if individual) DeMaria, Philip | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Execution | ve Officer | | | | | | | | | | |
| Full Name (Last name first, if individual) Pyenson, Eric | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |
| Check Box(es) that Apply: Promoter Beneficial Owner 🔽 Execution | ve Officer Director General and/or Managing Partner | | | | | | | | | | |
| Full Name (Last name first, if individual) Longworth, Guy | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |
| Check Box(es) that Apply: Promoter Beneficial Owner 📝 Execution | ve Officer Director General and/or Managing Partner | | | | | | | | | | |
| Full Name (Last name first, if individual) | | | | | | | | | | | |
| Gustafson, Gary | | | | | | | | | | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) | , , | | | | | | | | | | |
| 2030 Harrison St. 3rd Floor, San Francisco, CA 94110 | | | | | | | | | | | |

| | B. INFORMATION ABOUT OFFERING | | | | | | | | | | | | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|-------------|-------------|-----------------------------------------|-----------------|----------|--------------------------------------|---------------|-----------------------------------------|-------------|----------|
| | Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? | | | | | | | | | | Yes | No | |
| 1. | rias ine | issuer sold | i, or does t | | | ii, to non-a Appendix | | | | _ | *************************************** | | K |
| 2. | What is | the minim | um investn | | | | | _ | | | | s 10, | 00.00 |
| | 2. What is the minimum investment that will be accepted from any individual? | | | | | | | | | | Yes | No | |
| 3. | . Does the offering permit joint ownership of a single unit? | | | | | | | | | ••••• | R | | |
| 4. | Enter the information requested for each person who has been or will be paid or given, directly or indirectly, commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offer | | | | | | | | | | | | |
| | | | | | | | | | | | he offering. with a state | | |
| | | | | | | | | | | ciated pers | ons of such | | |
| Ful | a broker or dealer, you may set forth the information for that broker or dealer only. Full Name (Last name first, if individual) | | | | | | | | | | | | |
| | , | ast manne | | | | | | | | | | | |
| Bus | siness or | Residence | Address (N | lumber and | Street, C | ity, State, Z | ip Code) | • | | | | | |
| Nar | me of Ass | sociated Br | oker or De | aler | | | | | . • | | | | |
| Stat | tes in Wh | ich Person | Listed Ha | s Solicited | or Intends | to Solicit | Purchasers | | | | | | |
| | (Check | "All States | " or check | individual | States) | | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | ************* | ••••• | ☐ Al | l States |
| | AL | AK | AZ | AR | CA | CO | [CT] | DE | DC | FL | GA | HI | [ID] |
| | IL | IN | ĪĀ | KS | KY | LA | ME | MD | MA | MI | MN | MS | MO |
| | MT | NE | NV | NH | NJ | NM | NY) | NC | ND | OH | OK | OR | PA |
| | ŘĬ | SC | SD | TN | TX | UT | VT) | VA | WA | WV | WI | WY | PR |
| Ful | 1 Name (| Last name i | first, if ind | ividual) | | | | | | | | | |
| Bus | siness or | Residence | Address (1 | Number an | d Street, C | ity, State, I | Zip Code) | | | | | | |
| Nar | ne of As | sociated Br | oker or De | aler | | | | | | | | | |
| Stat | tes in Wh | ich Person | Listed Has | s Solicited | or Intends | to Solicit | Purchasers | | | · | | | |
| | (Check | "All States | " or check | individual | States) | ••••• | ••••••• | | ••••• | ••••••• | •••••• | □ VI | States |
| | AL | AK | AZ | AR | CA | CO | CT | DE | DC | FL | GA | Ш | ĪĎ |
| | IL | IN | IA | KS | KY | LA | ME | MD | MA | MI | MN | MS | MO |
| | MT | NE | NV | NH | NJ | NM | NY | NC | ND | OH | OK | OR | PA |
| | RI | (SC) | SD | TN | TX | ŪT) | \overline{VT} | VA | WA | [WV] | WI | WY | PR |
| Ful | l Name (| Last name i | first, if ind | ividual) | | | | | | | | | |
| Bus | siness or | Residence | Address (1 | Number an | d Street, C | ity, State, 2 | Zip Code) | | | | | | |
| Nar | me of Ass | sociated Br | oker or De | aler | | | | | | | | <u> </u> | |
| Sta | tes in Wh | ich Person | Listed Ha | s Solicited | or Intends | to Solicit | Purchasers | | | | | | |
| | (Check | "All States | " or check | individual | States) | *************************************** | | ••••• | | | | ☐ Al | l States |
| | AL | AK | AZ | AR | CA | CO | CT | DE | DC | FL | GA | HI | ID |
| | IL | [Ň] | IA | KS | ΚŸ | LA | ME | MD | MA | ΜÏ | MN | MS | MO |
| | MT RI | NE SC | NV) SD | NH TN | NJ TX | NM UT | NY VT | NC VA | ND WA | OH WV | OK WI | OR WY | PA PR |
| | | | 4 | لنثنا | لخنت | لشتت | لشنسا | تعن | | ٠٠٠٠ | لشنتنا | لتعن | <u></u> |

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

| 1. | Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and | | |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------------------------|
| | already exchanged. | Aggregate | Amount Already |
| | Type of Security | Offering Price | Sold |
| | Debt | 3,500,000.00 | \$_2,132,500.00 |
| | Equity | | s |
| | Common Preferred | | |
| | Convertible Securities (including warrants) | S | \$ |
| | Partnership Interests | | S |
| | Other (Specify) | \$ | \$ |
| | Total | | \$ 2,132,500.00 |
| | Answer also in Appendix, Column 3, if filing under ULOE. | · | · · · · · · · · · · · · · · · · · · · |
| 2. | Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." | | Aggregate |
| | | Number Investors | Dollar Amount of Purchases |
| | Accredited Investors | 38 | \$_2,132,500.00 |
| | Non-accredited Investors | | \$ |
| | Total (for filings under Rule 504 only) | | \$ |
| | Answer also in Appendix, Column 4, if filing under ULOE. | | |
| 3. | If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1. | | |
| | | Type of | Dollar Amount |
| | Type of Offering | Security N/A | Sold |
| | Rule 505 | | \$ |
| | Regulation A | N/A | \$ |
| | Rule 504 | N/A | \$ |
| | Total | <u>-</u> | \$_0.00 |
| 4 | a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. | | |
| | Transfer Agent's Fees | | \$ |
| | Printing and Engraving Costs | | \$ |
| | Legal Fees | Z | \$ 23,000.00 |
| | Accounting Fees | | \$ |
| | Engineering Fees | | \$ |
| | Sales Commissions (specify finders' fees separately) | | \$ |
| | Other Expenses (identify) | | \$ |
| | Total | | \$ 23,000.00 |

| | C. OFFERING PRICE, NUMI | BER OF INVESTORS, EXPENSES AND USE OF P | ROCEEDS | |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|--------------------------------------------------------|----------------------------------------------------|
| | b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C—proceeds to the issuer." | Question 4.a. This difference is the "adjusted gross | | \$ |
| 5. | Indicate below the amount of the adjusted gross pro- each of the purposes shown. If the amount for an check the box to the left of the estimate. The total of proceeds to the issuer set forth in response to Part | y purpose is not known, furnish an estimate and the payments listed must equal the adjusted gross | | , |
| | | | Payments to Officers, Directors, & Affiliates | Payments to Others |
| | Salaries and fees | [| s | |
| | Purchase of real estate | [| | s |
| | Purchase, rental or leasing and installation of mac and equipment | | s | s |
| | Construction or leasing of plant buildings and fac- | ilities[| | |
| | Acquisition of other businesses (including the value offering that may be used in exchange for the asset issuer pursuant to a merger) | ts or securities of another | ¬\$ | □ \$ |
| | Repayment of indebtedness | | | |
| | Working capital | | | |
| | Other (specify): | | | |
| | | | \$ | . 🗆 \$ |
| | Column Totals | [| \$_0.00 | \$ 3,477,000.00 |
| | Total Payments Listed (column totals added) | | 477,000.00 | |
| | | D. FEDERAL SIGNATURE | | |
| sigi | e issuer has duly caused this notice to be signed by the nature constitutes an undertaking by the issuer to fur information furnished by the issuer to any non-acc | nish to the U.S. Securities and Exchange-Commis | sion, upon writte | ale 505, the following on request of its staff, |
| Issı | uer (Print or Type) | Signature | Date 10 | · · · · · · · · · · · · · · · · · · · |
| Go | oldMail, Inc., a Delaware corporation | I SM Mill I | August 1 2008 | 3 |
| Na | me of Signer (Print or Type) | Title of Signer (Print or Type) | | |
| Γho | mas Hakel | Chief Financial Officer | | |
| | | | | |

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

| | | E. STATE SIGNATURE | | | | | | | |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|--|--|
| 1. | | 2 presently subject to any of the disqualification Yes No | | | | | | | |
| | s | See Appendix, Column 5, for state response. | | | | | | | |
| 2. | The undersigned issuer hereby undertakes to (17 CFR 239.500) at such times as requ | to furnish to any state administrator of any state in which this notice is filed a notice on Form uired by state law. | | | | | | | |
| 3. | The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees. | | | | | | | | |
| 4. | limited Offering Exemption (ULOE) of the | e issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform e state in which this notice is filed and understands that the issuer claiming the availability lishing that these conditions have been satisfied. | | | | | | | |
| | uer has read this notification and knows the co thorized person. | ontents to be true and has duly caused this notice to be signed on its behalf by the undersigned | | | | | | | |
| Issuer (| Print or Type) | Signature Date 7 | | | | | | | |
| GoldMa | ail, Inc., a Delaware corporation | August <u>1</u> , 2008 | | | | | | | |
| Name (| Print or Type) | Title (Print or Type) | | | | | | | |
| Thoma | homas Hakel Chief Financial Officer | | | | | | | | |

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

| | | | | Ai | PENDIX | | | | |
|-------|--------------------------------|-------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------|----------------|------------------------------------------|--------|----------------------------------------------------------------------------------------------------|---------|
| 1 | Intend to non-a investor | 2 I to sell ccredited s in State -Item 1) | Type of security and aggregate offering price offered in state (Part C-Item 1) | | amount pui | investor and chased in State C-Item 2) | | 5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1) | |
| State | Yes | No | | Number of Accredited Investors | Amount | Number of Non-Accredited Investors | Amount | Yes | No |
| AL | | | | | | | | | Î |
| AK | | | | | | | | | uras up |
| AZ | | × | | 1 | \$25,000.00 | | | | X |
| AR | | | | | | _ | | | |
| CA | | × | | 30 | \$1,757,500.00 | | | | x |
| СО | | | | | | | | | |
| СТ | | | | | | | | | |
| DE | | | | | | | | | |
| DC | | | | | | | | | |
| FL | | | | | | | | | |
| GA | | | | ļ | | | | | |
| ні | | | | | | | | | |
| ID | | | | | | | | | |
| IL | | × | | 2 | \$150,000.00 | | | | × |
| IN | | | | | | | | | |
| IA | | | | | | | | | |
| KS | | | | | | | | | |
| KY | | | | | | | | | |
| LA | | | | | | | | | |
| ME | | | | | | | | | |
| MD | | | | | | | | | |
| MA | | | | | | | | | |
| МІ | | | | | | | | | |
| MN | | | | | | | | | |
| MS | | | | | | | | | |

APPENDIX 2 3 1 Disqualification Type of security under State ULOE Intend to sell and aggregate (if yes, attach to non-accredited offering price Type of investor and explanation of amount purchased in State investors in State offered in state waiver granted) (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) Number of Number of Accredited Non-Accredited State Yes No Investors Investors Yes No Amount Amount MO MT NE NV1 X \$100,000.00 × NH NJ NM 1 NY \$50,000.00 × NC ND OH OK 10% Unsecured Convertible 3 OR \$50,000.00 X PA RI SCSD TN TX UT VTVA WA wv WI

| | APPENDIX | | | | | | | | | | | | |
|-------|-------------------|------------------------------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------|------------------------------------------|---------------------------|-----|----|--------------------|--|--|------------|
| 1 | | 2 | 3 | | 4 | | | | | 4 5 Disqualific | | | lification |
| | to non-a investor | to sell ccredited s in State -Item 1) | Type of security and aggregate offering price offered in state (Part C-Item 1) | Type of investor and amount purchased in State (Part C-Item 2) | | | amount purchased in State | | | | | | |
| State | Yes | No | | Number of Accredited Investors | Amount | Number of Non-Accredited Investors | Amount | Yes | No | | | | |
| WY | | | | | | | | | | | | | |
| PR | | | | | | | | | | | | | |